



FOCUS™

Digital Youth and Education for the 21st Century



With funding from



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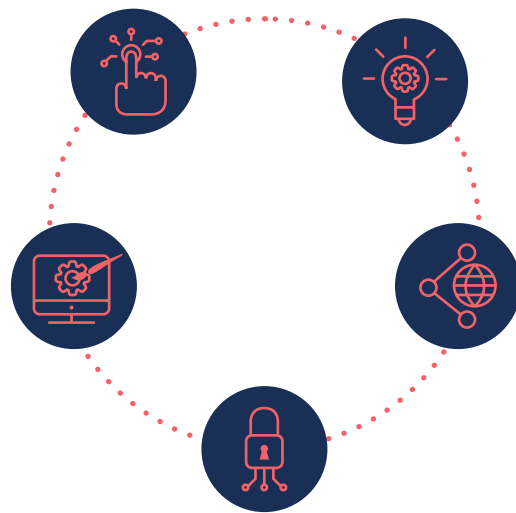
As educators, we play a pivotal role in ensuring our students are equipped with the knowledge and skills relevant to their future. But in this rapidly evolving world, knowing what skills are essential to their future success is often a challenge.

At the Information and Communications Technology Council (ICTC), we saw the need for industry and education to come together and developed a plan for teaching our youth relevant skills for today and tomorrow. The Focus on Information Technology (FIT) program, a major component of the DigitalYouth offering, is our solution to this need. Developed in conjunction with industry and education, FIT teaches secondary schools students concepts that are essential to succeeding in today's post-secondary institutions and ICT careers.

Offered across Canada, FIT merges provincial secondary school technology and business curriculum to skills identified as integral to industry. Students not only acquire core business and technical competencies, they can also specialize in the following concentrations: **Software Design and Development, Interactive Media, Network and Systems Operations, Business and Information Analysis,** and — a new concentration currently in development — **Cybersecurity.**

How does it work?

The FIT program is designed to meet the specific needs of your students. Once your school is signed up, students can register simply by enrolling in a FIT-approved business or technical course. Once students have completed their core business and technical competencies, they can specialize in one of FIT's concentrations. Upon graduation, students receive a nationally recognized FIT certificate and may qualify to write certification exams such as A+/IT Essentials, Net +/CCNA, Java etc.



"When FIT came along, we found it was a perfect match.... It gave more structure to what we were already doing. The FIT program expanded on and formalized what was already being taught, and gave the whole new package a title."

- Dennis Joel, BC Educator

"Most of all, FIT helped me to do better in my post-secondary education."

- Anthony Brown, FIT Graduate



Skills Developments Opportunities

Giving students the opportunity to develop both hard and soft skills is a core foundation of the FIT program. With our FIT co-ops, internships, and work placements, our students achieve hands-on, real-world learning that can be applied to achieving our National FIT Plus certificate and also, can be documented upon their CVs.

DigitalYouth also offers a variety of ICT skills development tools and learning opportunities. Through DigitalYouth, your students have full access to our reach ahead events for students. CyberTitan Cybersecurity Competition, Business Skills Challenges, the Digital Literacy and Skills Roadmap, and the Digital Skills Portfolio used to track student success.

The FIT Advantage and Digital Literacy

At ICTC, we define Digital Literacy as the ability to locate, organize, understand, evaluate and create information using digital technology. The FIT program helps students develop the skills they will need in their professional and personal lives.

Digital jobs have outpaced supply, and our research forecasts a shortage of 216,000 skilled workers by 2021.

FIT students are well positioned for rewarding, sought-after careers in ICT- related fields, including business analysis, web design, technical education, and writing network planning and support, data administration, enterprise and technical architecture, and security analysis.

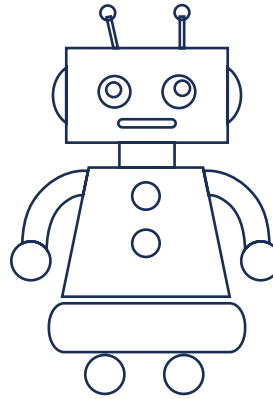
"It was a unique - an open learning environment. You learn the academic side, but it's more about how you manage your time, assess a project and set goals."

- Ryan Clark, FIT Graduate

How to get FIT

Applying the FIT model to your current curriculum is simple process. All you have to do is contact our head office or one of our provincially based representatives. Our expert staff will walk you through the steps until you have become a successfully integrated school. Our team is ready to offer support throughout the implementation of FIT. With our ever expanding resources, website, and guides, it has never been easier or more rewarding to become of FIT school.

To discover more about the Focus on Information Technology program, contact us at: digitalyouth@ictc-ctic.ca or join in the conversation on Twitter: [@DigitalYouthCA](https://twitter.com/DigitalYouthCA).





We look forward to hearing from you.

ICTC is a centre of expertise in Digital Economy research, labour market intelligence, policy development, program management and delivery. Through our strong network of industry, academia and government, we enable the progress of Canada's future economies by empowering industries to maintain a competitive advantage in a global market through a highly-skilled and innovative workforce.

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